

AS A SMALL BUSINESS YOU MAY NOT HAVE THE TIME OR RESOURCES TO MANAGE YOUR OUTBOUND MARKETING EFFECTIVELY. OUR SMALL BUSINESS MARKETING PLANS PROVIDE A FLEXIBLE, COST EFFECTIVE SOLUTION TO GETTING THE WORD OUT ON YOUR BUSINESS WITHOUT THE HASSLE.

OFFERING 3 LEVELS OF SERVICE

BASIC MARKETING PACK £650/month

POSTERS / FLYERS
PRODUCT BROCHURES
3D PRODUCT RENDERING

ONLINE MARKETING PACK £650/month

WEBSITE MANAGEMENT
SOCIAL MEDIA ACCOUNT MANAGEMENT
ONLINE ADVERTISING MANAGEMENT

FULL MARKETING PACK £1,200/month

POSTERS / FLYERS
PRODUCT BROCHURES
3D PRODUCT RENDERING
WEBSITE MANAGEMENT
SOCIAL MEDIA ACCOUNT MANAGEMENT
ONLINE ADVERTISING MANAGEMENT

ADDITIONAL SERVICES

Video editing & production

Graphic design

Event management & planning

CHARGES £80/hr

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SO, WHAT DO I GET FOR **MY MONEY?**

BASIC MARKETING PLAN

*Up to 10 hrs/month on any combination of the following activities**

Posters / Flyers

Design of posters and print-ready advertising material.

Product Brochures

Design of product brochures to showcase your products and services.

3D Product Rendering

Production of high-resolution, photo-realistic renders of your products for use on websites and in advertising material.

ONLINE MARKETING PLAN

*Up to 10 hrs/month on any combination of the following activities**

Website Management

Maintaining your website with updated content, images, products, SEO etc.

Social Media Account Management

Managing your social media accounts, including developing new posts, analysing performance metrics, management of paid campaigns etc.

Online Advertising Management

Development and management of online pay-per-click ad campaigns.

FULL MARKETING PLAN

*Up to 20 hrs/month on any combination of the following activities**

Posters / Flyers

Design of posters and print-ready advertising material.

Product Brochures

Design of product brochures to showcase your products and services.

3D Product Rendering

Production of high-resolution, photo-realistic renders of your products for use on websites and in advertising material.

Website Management

Maintaining your website with updated content, images, products, SEO etc.

Social Media Account Management

Managing your social media accounts, including developing new posts, analysing performance metrics, management of paid campaigns etc.

Online Advertising Management

Development and management of online pay-per-click ad campaigns.

NOTES:

- All plans include a monthly planning meeting, scheduled for your convenience.
- Unused hours can accrue for 1 month max. - unused hours after this time are lost.
- Minimum term contract of 6 months applies - discounts available for longer contracts
- All plans invoiced quarterly - 50% non refundable deposit required for first payment

**Additional time charged at £80/hr.*