

SO YOU HAVE LOADS OF THINGS YOU WANT TO SHARE ON SOCIAL MEDIA, BUT JUST DON'T HAVE THE TIME TO CREATE THE POSTS AND WRITE THE BLURB. OUR SMALL BUSINESS SOCIAL MEDIA PACKS HELP YOU GET AND KEEP YOUR AUDIENCE'S ATTENTION WITH MINIMAL EFFORT AND EXPENSE.

## OFFERING 3 LEVELS OF DESIGN

### SOCIAL MEDIA LITE PACK £500/month

- 2 SOCIAL MEDIA ACCOUNTS
- 2 PLANNED POSTS PER WEEK
- 2 SPECIAL POSTS

### SOCIAL MEDIA MIDI PACK £850/month

- 4 SOCIAL MEDIA ACCOUNTS
- 2 PLANNED POSTS PER WEEK
- 4 SPECIAL POSTS

### SOCIAL MEDIA MAXI PACK £1,100/month

- 6 SOCIAL MEDIA ACCOUNTS
- 2 PLANNED POSTS PER WEEK
- 6 SPECIAL POSTS

### ADDITIONAL SERVICES

Pay-per-click campaigns

CHARGES £80/hr

### CONTACT

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## SO, WHAT DO I GET FOR **MY MONEY?**

### SOCIAL MEDIA LITE PACK

#### Monthly Planning Meeting

Plan the next month's activities for each account.

#### Account Management

Management of up to 2 social media accounts, including content development for 2 posts per week per account, post scheduling. Also includes up to 2 unplanned posts per month.

#### Monthly Performance Report

Monthly report showing account growth, individual post performance and up to 5 other KPIs.

### SOCIAL MEDIA MIDI PACK

#### Monthly Planning Meeting

Plan the next month's activities for each account.

#### Account Management

Management of up to 4 social media accounts, including content development for 2 posts per week per account, post scheduling. Also includes up to 4 unplanned posts per month.

#### Monthly Performance Report

Monthly report showing account growth, individual post performance and up to 5 other KPIs.

### SOCIAL MEDIA MAXI PACK

#### Monthly Planning Meeting

Plan the next month's activities for each account.

#### Account Management

Management of up to 6 social media accounts, including content development for 2 posts per week per account, post scheduling. Also includes up to 6 unplanned posts per month per account.

#### Monthly Performance Report

Monthly report showing account growth, individual post performance and up to 5 other KPIs.

### NOTES:

- All plans include a monthly planning meeting, scheduled for your convenience.
- Minimum term contract of 6 months applies - discounts available for longer contracts
- All plans invoiced quarterly - 50% non refundable deposit required for first payment